1865 2025

JUNETEENTH

Friday, June 20, 2025 • Downtown Iowa City

Dear Prospective Sponsor,

On behalf of the Greater Iowa City Juneteenth Celebration Planning Committee, we are excited to invite you to support our annual commemoration in Iowa City on Friday, June 20, 2025.

Juneteenth is a historical community event that commemorates June 19, 1865, when Union soldiers arrived in Galveston, Texas, and announced the freedom of the quarter-million enslaved persons still residing in the state—two and a half years after the Emancipation Proclamation. This bittersweet holiday is a time for celebration, reflection, healing, and an opportunity for the country to come together and address its legacy of slavery.

This celebration is a truly community-driven effort, with planning and programming guided entirely by the Juneteenth Planning Committee, comprised of numerous local organizations. The committee leverages the unique strengths, perspectives, and resources of its members to create a celebration that is meaningful, inclusive, and impactful. Through engaging activities, performances, workshops, and historical presentations, we honor the significance of Juneteenth and promote awareness of its importance in our history.

Your generous support makes this event possible. Donations help cover essential expenses such as equipment rentals, performer fees, promotional materials, and other logistical needs. For financial transparency, we partner with the Community Foundation of Johnson County (CFJC), a 501(c)(3) tax-exempt charitable organization that manages donations and sponsorships through its "Inclusive Johnson County Fund," directly benefiting the Juneteenth Celebration. Contributions made to CFJC are tax-deductible, and donors will receive a gift receipt for tax purposes.

We offer sponsorship packages ranging from $250 to $15,000, with details outlined in the attached document. By becoming a sponsor, your organization will help ensure this celebration's success and ensure it is accessible to all members of our community. Your organization's commitment to celebrating diversity, promoting inclusion, and advancing social justice in the Greater Iowa City area will be recognized during the event.

If you have any questions, please contact the Finance & Sponsorships Sub-Committee at iowacityjuneteenth@gmail.com.

We look forward to celebrating Juneteenth together and creating lasting memories that honor our shared history and heritage.

Sincerely,

Greater Iowa City Juneteenth Celebration | Finance & Sponsorships Sub-Committee

Royceann Porter, Black Voices Project
Bruce Teague, Mayor of Iowa City
Chris O'Brien, Deputy City Manager of Iowa City
Dana Dominguez, Board of Supervisors Office, Johnson County
Shelly Maharry, President & CEO, Community Foundation of Johnson County

2025 Juneteenth Celebration
Sponsorship Opportunities

Presenting Sponsor - $15,000

- **Exclusive Recognition:** Identified as the "Presenting Sponsor" in all event advertisements and promotions.
- **Premium Logo Placement:** Featured on all pre- and post- event communications, including promotions, advertisements, social media, press releases, email marketing, and the event-specific webpage at www.icjuneteenth.org.
- **On-Site Presence:** Company banner (provided by sponsor) prominently displayed near the main stage, with additional banners placed throughout the Downtown Ped Mall.
- **Engagement Opportunities:** Company representative may deliver remarks alongside Mayor Bruce Teague on stage; exclusive tabling booth at the Resource Fair; receive multiple mentions during key programming announcements.

Community Meal Sponsor - $10,000

- **Recognition**: Named as the "Community Meal Sponsor" in meal-related promotions and event materials.
- **Logo Visibility**: Featured in promotions highlighting the community meal, including social media, the event website, and email communications.
- **On-Site Presence**: Company banner (provided by sponsor) prominently displayed in the meal serving area.
- **Engagement Opportunities**: Acknowledgment during the meal service and an opportunity to engage with guests.

Concert Sponsor - $10,000

- **Recognition**: Named as the "Concert Sponsor" in concert-specific promotions and event materials.
- **Logo Visibility**: Featured in concert-related promotions across social media, website, and email communications.
- **On-Site Presence**: Company banner (provided by sponsor) displayed near the concert stage.
- **Engagement Opportunities**: Mentions of sponsorship before, during, and after the concert on stage.

Fashion Show Sponsor - $5,000

- **Recognition**: Named as the "Fashion Show Sponsor" in all related promotions and event materials.
- **Logo Visibility**: Included in Fashion Show promotions across social media, website, and email communications.
- **On-Site Presence**: Company banner (provided by sponsor) displayed near the fashion show stage.
- **Engagement Opportunities**: Mentions of sponsorship before, during, and after the fashion show.

Sunday Family Picnic Sponsor - $3,000

Please note that this event will be hosted on Father's Day, Sunday, June 15, 2025.

- **Recognition**: Named as the "Sunday Family Picnic Sponsor" in picnic-related promotions and event materials.
- **Logo Visibility**: Included in all Sunday Family Picnic promotions.
- **On-Site Presence**: Company banner (provided by sponsor) displayed at the picnic event.
- **Engagement Opportunities**: Mentions of sponsorship during the picnic and a booth space at the Sunday Family Picnic.

Additional Sponsorship Opportunities

In addition to our major sponsorship levels, we have various known expenses that contribute to making the Juneteenth Celebration a success. These include costs related to the emcee, entertainment acts, kids' activities, tshirts, decorations, and other essential event elements. To support these areas, we offer tiered sponsorship levels between $100-$2,500. Sponsors at these levels will receive recognition in our general event materials and mentions throughout the day, ensuring visibility across multiple platforms.

- **$2,500 Level**
- **$1,500 Level**
- **$1,000 Level**
- **$500 Level**
- **$250 Level**
- **$100 Level**

2025 Juneteenth Celebration
Sponsorship Commitment Form

Contact Information

Company Name	
Contact Name	
Email Address	
Phone Number	
Address	

Partnership Details

Please select sponsorship commitment level

☐	Presenting Sponsor	***$15,000***
☐	Community Meal Sponsor	***$10,000***
☐	Concert Sponsor	***$10,000***
☐	Fashion Show Sponsor	***$5,000***
☐	Sunday Family Picnic Sponsor	***$3,000***
☐	Contributing Sponsor at	***$2,500***
☐	Contributing Sponsor at	***$1,500***
☐	Contributing Sponsor at	***$1,000***
☐	Contributing Sponsor at	***$500***
☐	Contributing Sponsor at	***$250***
☐	Contributing Sponsor at	***$100***

Payment Details

Please select a form of payment

☐	Check enclosed - payable to Community Foundation of Johnson County with "Inclusive Johnson County Fund" in the memo	
☐	Invoice	
☐	Credit Card – complete credit card information section	
	Name on card	
	Card Number	
	Expiration Date	
	Security Code (CVV)	
	Billing Zip Code	

By signing this agreement, the entity agrees to sponsor the Greater Iowa City Juneteenth Celebration and will receive the designated benefits outlined herein. We appreciate your support.

The Community Foundation of Johnson County (CFJC) is a 501(c)(3) tax-exempt charitable organization, and gifts to CFJC are tax-deductible. As the fiscal sponsor for the Greater Iowa City Juneteenth Celebration, CFJC will manage sponsorships and donations through the "Inclusive Johnson County Fund," which supports Juneteenth events. We will provide a gift receipt for each contribution.

Signature (electronic is okay) _____ Date _____

Mail completed form to:

Community Foundation of Johnson County
501 12th Avenue, Suite 102
Coralville, Iowa 52241

Or Email to:

iowacityjuneteenth@gmail.com